



TAREK TOONI

CREATIVE DIRECTOR

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## ABOUT ME

I'm a creative director working in : Motion Graphics, Video shooting, Editing, Graphic design, Music production  
With Creating brief, developing concepts, handle strategy & campaign execution.  
Also i can Leading a team with supervising and follow up with reporting system.

## MY WORK



Motion Graphics

Implement a various kinds of Motion graphic Videos such as:

- Infographic videos
- Advertisements & Promos.
- Company Presentation,
- GIFs.
- Show Reel.
- Teaser/Reveal.
- App Promo.



Graphic Design

Creating graphic design concepts with creative designs in the following:

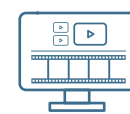
- Social Media designs.
- Full campaigns designs ( Identity, Prints, Banners..etc).
- Branding ( Logo with full corporate identity guidelines).
- Brochures, Menus & Company presentation.



Video Shooting

Shooting videos for making Ads, Opening & event coverage & Indoor shooting for Products.

- Stop Motion.
- B Roll.
- Beauty shoots.
- Cinematic Mode.



Video Editing

Editing video by montage, coloring & Matt painting.

Also adding Graphics on videos (Infographics, Stroke, Effects, Interactive transitions)



Music Production

- Composing music & playing Piano.

- Producing music with varoiuos music genre ( Oriental, House, Classic, Trap & special music for Advertisemnts ).

- Writing Lyrics.



## EDUCATION

**University Degree :** B.Sc. Commerce - Cairo University.

**Graduation Year :** 2008.

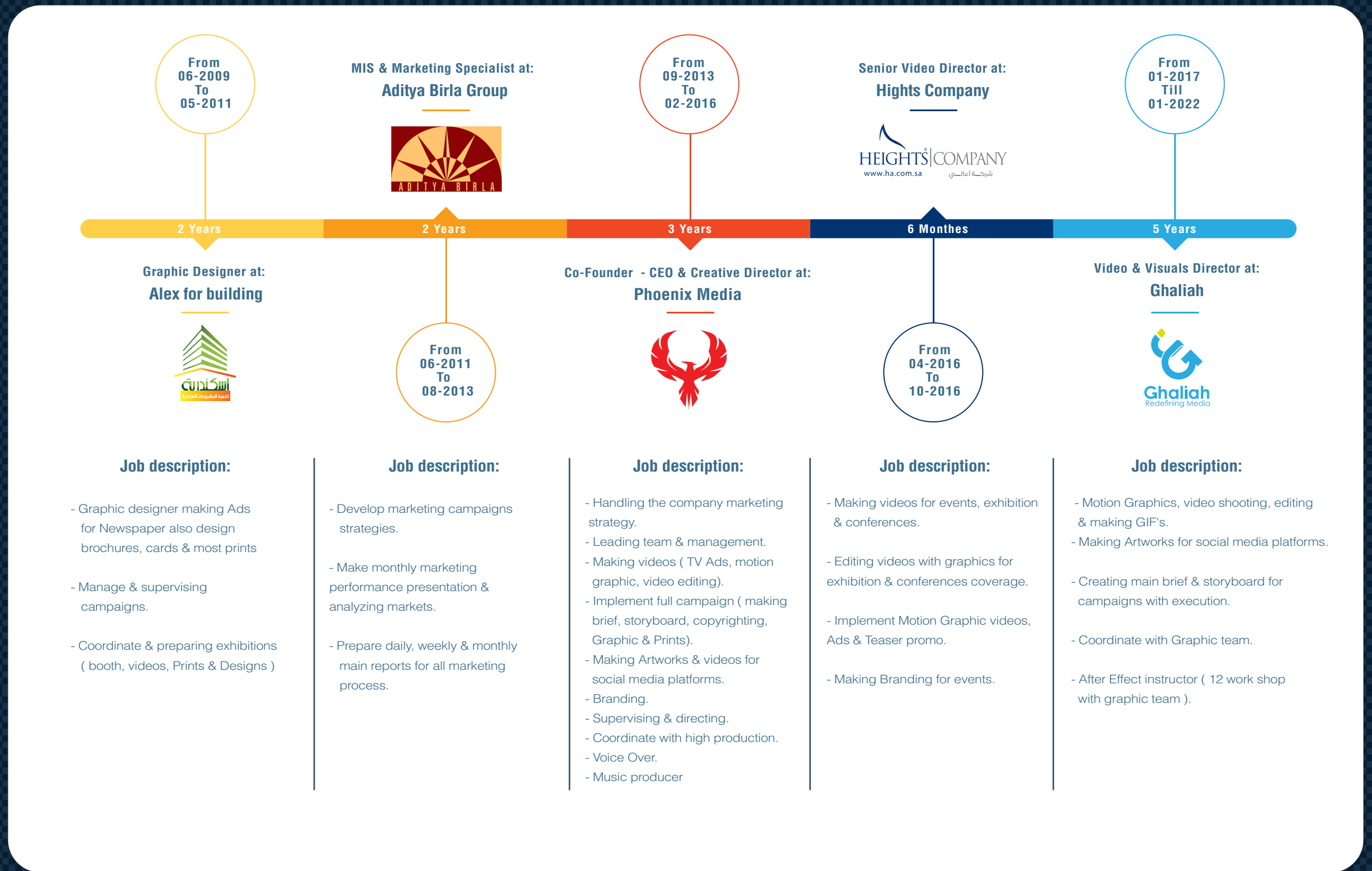
### Other Studies :

- **Fine Arts :** Free Studies.
- **Graphic Design** ( Adobe After Effect - Premier - Illustrator - Photoshop - In Design ).
- **Office** ( Word - Excel - PowerPoint ).
- **ILETS.**
- **Music Production** ( FL studio - Protools )
- **Communication Skill.**

### Language :

- **Arabic** : Mother tongue.
- **English** : Fluent.

# JOB EXPERIENCE



# PROGRAMS & APPLICATIONS

